



ST CROIX YOUTH OPPORTUNITIES

Site	Placement	Description	Creative Size	Start Date	End Date	Impressions	Pricing	NET Cost	Comments
Bassmaster.com	Channel Mains (multiple months available)	Exclusive sponsorship of the College, High School and Junior Channel Mains high impact pushdown unit	970x90/250, 300x600, 300x250, 300x250 970x250	One Month TBD	One Month TBD	150,000	Flat Fee	\$1,950.00	Sponsorships are subject to availability at time of commitment. Impressions are estimations.
		Exclusive sponsorship of the College, High School and Junior Channel Mains high impact pushdown unit	970x90/250, 300x600, 300x250, 300x250 970x250	One Month TBD	One Month TBD	150,000	Flat Fee	\$1,950.00	Sponsorships are subject to availability at time of commitment. Impressions are estimations.
	Home Page (multiple months available)	Home Page Roadblock - week of Junior, High School and College Event high impact pushdown unit	970x90, 728x90, 320x50, 300x250 970x250	One Week TBD	One Week TBD	500,000	Flat Fee	\$9,000.00	Timing and SOV determine final impressions and flat fees.
		Home Page Roadblock - week of Junior, High School and College Event high impact pushdown unit	970x90, 728x90, 320x50, 300x250 970x250	One Week TBD	One Week TBD	500,000	Flat Fee	\$9,000.00	
	College Event Packages (multiple events available)	Exclusive sponsorship of a 2022 College Event Package TBD 100% SOV of leaderboard 100% SOV of live-streaming weigh-in 30% SOV of live blog with supporting media across Bassmaster.com	:15, 970x90, 728x90, 320x50, 300x600, 300x250	3 Days TBD	3 Days TBD	350,000	Flat Fee	\$5,950.00	All sponsorships are subject to availability at time of commitment. Impressions are estimated.
		Exclusive sponsorship of a 2022 College Event Package TBD 100% SOV of leaderboard 100% SOV of live-streaming weigh-in 30% SOV of live blog with supporting media across Bassmaster.com	:15, 970x90, 728x90, 320x50, 300x600, 300x250	3 Days TBD	3 Days TBD	350,000	Flat Fee	\$5,950.00	All sponsorships are subject to availability at time of commitment. Impressions are estimated.
	Social	Promotional posts to College, High School social accounts	TBD	TBD	TBD	TBD	TBD	TBD	
		Creative Social Programs available based on timing and budget	TBD	TBD	TBD	TBD	TBD	TBD	
	Targeted Media	Run of High School and College content	970x90, 728x90, 320x50	January TBD	August TBD	575,001	\$13.00	\$7,475.01	
		Run of High School and College content	300x250	January TBD	August TBD	581,666	\$15.00	\$8,724.99	
Total						3,156,667	\$15.84	\$50,000.00	

NOTE:
All dollars are net.
All inventory subject to availability at time of commitment.